



Sustainability

Avanade is committed to being responsible in everything we do, from our purpose — to make a genuine human impact — to forward-looking leadership and sustainability. Please use the QR code below to receive your paperless copy of our point of view on sustainability in government and public service.

Climate change is demanding attention from government agencies at all levels, from immediate remediation to long-term planning. Addressing one issue often may lead to unintended consequences that make matters worse. In the meantime, citizens are clamoring to have their homes, livelihoods and communities protected and fully operational.

Governments and public agencies know that they need to be prepared to predict, prevent and react to climate events, while also pursuing their own sustainability objectives. Doing what matters means taking steps to ensure communities remain viable for all living things.

The good news is that a strong digital core built with cloud, IoT, and AI gives us the power to collect, store and analyze data that can inform decisions and model outcomes. And, as citizens throughout the world expect more from both the public and private sectors, more tools are coming online to help plan, execute and measure sustainability efforts. We have the ability and the responsibility to use the ever-emerging tools and innovations to make a genuine human impact on how we treat the planet and each other.

Collecting and making sense of the countless data points that surround us every day can give government agencies information that can help them save money, channel resources effectively and plan and prioritize transformational work. The data is there. The technology is there – with cloud computing, the Internet of Things, machine learning, and now generative AI. Public agencies

that build a strong digital core that uses that data will be better prepared to respond to, and plan for, climate events while also creating safer, more effective communities.

Avanade recently identified [five trends](#) that will shape the next decade, one of which is resource-aware ecosystems. The idea is built on the reality that we, as a planet, share a finite amount of resources. Ensuring that life is literally sustainable for as long as possible requires us to individually and collectively be aware of how we are allocating and using those resources. This requires partnership at all levels, and government and public services agencies are key players in the ecosystem. They're responsible for preparing for and responding to climate events; for establishing regulations that can promote sustainability, like building codes, water rights, or emissions standards. And for operating effectively an ecosystem with other agencies, suppliers and citizens.

As you look at what your agency could and should be doing around sustainability, a good place to start is by taking stock of how you are managing resources across your supply chain – water, waste, raw materials, emissions, etc. Many organizations are finding ways to turn pollutants into potential through recycling, reuse and safe storage that can have a genuine human impact.

With so many different factors – environmental, societal, technological – it's hard for one organization to be able to take a holistic approach. Rather than trying to know and do everything on your own, you'll improve your ability to do what matters if you are part of a network of partners that complement each other.

Between climate events and public sentiment, sustainability is no longer a topic that can be ignored. The ideas, the tools, the expertise, and the network exist (and are at your disposal) to effect real change. How will your organization use them?

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to read our point of view.**



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Avanade is the leading provider of innovative digital, cloud and advisory services, industry solutions and design-led experiences across the Microsoft ecosystem. Every day, our 60,000 professionals in 26 countries make a genuine human impact for our clients, their employees and their customers. Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.

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