

Avanade, an Accenture and Microsoft Joint Venture, Opens for Business in Poland

Bartłomiej Antczak appointed to lead the business in Poland; Targets creation of 500 local jobs by 2025

WARSAW; 2 November 2021 – Avanade, the leading digital innovator on the Microsoft ecosystem, today announced the opening of a new office in Poland to help organizations harness the power of the Microsoft platform. Bartłomiej Antczak has been appointed to lead the company's newest entity which is targeting the creation of 500 local jobs by 2025.

Located in Warsaw, within Microsoft's [Polish Digital Valley](#), Avanade's initial focus will be on helping private and public sector companies maximise their operational efficiencies, particularly around workplace experience, data analytics and artificial intelligence (AI), and cloud migration, so they can deliver exceptional customer experiences.

Antczak has more than two decades of experience in the IT industry and is passionate about helping businesses digitally transform to differentiate and grow their businesses. His career has seen him work on complex solutions across business applications, middleware solutions and software services and through his expert guidance, has delivered projects that have made a tangible impact on clients' organisations.

"I'm excited to be joining Avanade and the opportunity to bring our unrivalled expertise and experience on the Microsoft ecosystem, combined with our deep industry insights, to the Polish market," said Antczak. *"We see a huge opportunity here to help organizations harness new and emerging technologies, grow market interest around business applications, ERP and modern application transformation, as well as use AI and cloud computing to deliver a genuine human impact for our clients in Poland."*

"With Poland rebounding from the global pandemic stronger and faster than many other European countries, this is the ideal time for Avanade to enter the Polish market," said Emiliano Rantucci, Avanade's Regional General Manager of ICEG (Italy, Central Europe, Greece). *"Poland's reputation as a dynamic technology hub in Europe continues to grow and I'm delighted to have Bartłomiej with us to help expand the team and advise local clients on the infrastructure and systems that they need to thrive."*

Jarosław Kroc, country managing director, Accenture Poland, said, *"Poland is increasingly becoming an important technology hub in Europe and the world with significant potential for future development and growth, which is reinforced by the expansion of Avanade and the opening of its office in Warsaw. With a strong team of technology and industry experts and a proven track record of mutual collaboration, we look forward to working with Avanade to help our joint clients in Poland achieve their digital transformation goals."*

Mark Loughran, general manager Microsoft in Poland, said, *"With a great IT talent, entrepreneurial spirit and a fast-transforming sector of enterprises, from small to big, Poland has got huge potential to become the digital heart of Europe. Avanade will surely contribute to the innovation increase in the near future and the development of the #PolishDigitalValley. They have one goal, to deliver innovative services and solutions to enterprises worldwide, and now Poland will benefit from their passion and knowledge."*

The Poland office will complement Avanade's two existing digital studios teams in the country, operating out of Krakow and Wroclaw, which serve international clients.

About Avanade

Avanade is the leading provider of innovative digital and cloud services, business solutions and designed experiences on the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help make a human impact on our clients, their customers and their employees. We are the power behind the Accenture Microsoft Business Group, helping companies to engage customers, empower employees, optimize operations and transform products, leveraging the Microsoft platform. Avanade has 50,000 professionals in 26 countries, bringing clients our best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com

About Accenture

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Interactive, Technology and Operations services — all powered by the world’s largest network of Advanced Technology and Intelligent Operations centers. Our 624,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities. Visit us at www.accenture.com.

About Microsoft

Microsoft (Nasdaq “MSFT” @microsoft) enables digital transformation for the era of an intelligent cloud and an intelligent edge. Its mission is to empower every person and every organization on the planet to achieve more.

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