

AVANADE BUSINESS INTELLIGENCE SOLUTIONS



where business insight meets  
**YOUR NEXT BEST MOVE**

you'll find Avanade®



# Technology provides a starting point. **Business expertise provides *answers*.**

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Taking advantage of the value that is inherent in your data to make better decisions requires a strategic view of your business—coupled with an understanding of your back-end systems. You may have stores of untapped customer information. Or, you may have a sense that competitive advantage is just out of reach. Regardless, your systems gather unrealized value with every transaction.

From customer intimacy to financial health, your organization needs the strength of information insight to perform even better. Avanade experts help customers gain value through business intelligence applications every day.

## Partner with an expert that understands how to drive value through business intelligence.

- ▶ Turn data into action with insight into your organization, customers, supply chain, operations, financial health, and more.
- ▶ Implement a business intelligence strategy that uses your information to gain competitive advantage, protect your market position, and easily pursue new business opportunities.
- ▶ Establish benchmarks and scorecards to track initiative success and proactively steer your business.
- ▶ Increase organizational efficiency and quantify progress toward strategic and operational goals with meaningful measurements.
- ▶ Work with a team that listens, integrates completely with your staff, and delivers results.

## WELL-CRAFTED

### BI solutions drive quantifiable value

- ▶ Create opportunities that can improve customer satisfaction and help increase revenue each time you interact with your customers.
- ▶ Make decisions based on fact, not fiction.
- ▶ Hold partners and suppliers accountable to their forecasts.
- ▶ Fine tune your internal operations by putting tools directly in the hands of your employees, enabling them to obtain the data and analytics they need to excel.
- ▶ Quickly gain strategic advantage over competitors.

#### Start ahead with Proven Process.

Avanade delivers value with a set of proven business intelligence solutions including customer insight, financial consolidation, scorecarding, operational reporting, enterprise performance management, and business activity monitoring.

Built by the industry's leading Microsoft business intelligence experts, our solutions significantly shorten time-to-market for BI projects, helping you achieve the advantage you need in today's competitive marketplace.

#### The Power of Three

When your organization embarks on broad-scope business and technology change, the Power of Three—Accenture, Avanade, and Microsoft—provides comprehensive assistance. From strategic planning to seamless delivery, the Power of Three offers end-to-end solutions with the focus and dedication you demand.

#### Global Solutions in Your Backyard

Serious solutions are those with global impact. But that shouldn't cost you personal attention, predictable results, or efficient operation. Avanade brings global resources to bear with the precision of a local team.

Our multi-site and off-shore delivery capabilities deliver skills across enterprise level technologies.

Chances are we have local experts near you. And, wherever we are, we're tied into a proven global network of Avanade knowledge. The result is a team who understands you and delivers business results you can count on.



## REAL SOLUTIONS REQUIRE MORE than pulling software off a shelf

Avanade has a deep knowledge of Microsoft® business intelligence products and related technologies. Our understanding of how you get your job done on a day-to-day basis drives solutions that provide key insight to help you run your business better... often in ways you haven't even considered.

Our experts are equipped with the business knowledge, technical expertise, and assessment tools you need to uncover fundamental business value—providing insight you can act on.

Avanade's business intelligence methodologies, best practices, architectures, and solutions help foster success by providing better quality data to drive more effective decision making.

▶ **Performance Management**

Avanade Performance Management Solutions give you the ability to more effectively manage your organization by providing a complete, secure, and integrated view of your operations. Gain more clarity and insight into your organization's profitability, customers, supply chain, operations, financial health, and more.

▶ **Customer Intimacy**

Avanade Customer Intimacy Solutions enable you to gain a 360° view of customer information that can be leveraged to increase revenue, service levels, satisfaction, and retention.

▶ **Supply Chain and Procurement Analytics**

Avanade Supply Chain and Procurement Analytics Solutions give you insight into supply chain performance to improve delivery performance, monitor quality, and reduce costs.



## Contact us

Let Avanade help you leverage your IT investment and greatly expand your technology capabilities. Expert teams around the world are ready to assist you.

To learn more about how Avanade can help, visit our website:  
[www.avanade.com](http://www.avanade.com).

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