

Centrica Trading rethinks its energy business

A digital transformation journey fueled by the cloud



Centrica Trading

One of the industry's 1st in Europe to use DevOps tooling to securely move its data center applications onto the Microsoft Azure cloud platform

60-70%

Reduction in operating costs for a single app

99%

Reduction in new environment spin-up time

Daily

Cost reporting, instead of monthly

Accelerating value with Azure

Challenge

Legacy technology stack and fixed data center infrastructure limits the ability to innovate.

Speed and efficiency

Cloud Impact

Centrica Trading can spin up new environments 99% faster and remove them just as quickly.

Complex trading activities require complicated, analytical models and simulations.

Infrastructure Flexibility

New tools and services accelerate the time it takes to launch new products and operate on an "as-needed" basis.

To increase profits, trading firms need to cut costs.

Lower Costs

Digital and automated operations minimize the amount of manual processes and lower cost per trade.

Lack of visibility into infrastructure and operations costs make finding efficiencies and reductions a challenge.

Transparency

Clear, immediate visibility into infrastructure costs enable developers to optimize infrastructure.



Faster time to market for new ideas



Reduced cost per trade



No outages

"We immediately started seeing the results of moving to a **transparent environment**. I began getting reports each morning detailing the costs of each application on the platform and can take **immediate action**."

– Rahul Malik, Head of IT at Centrica Trading

How will you unlock business value from the cloud?

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